

SendOutCards Plans and Pricing

SendOutCards gives you "3 Ways to Become a Sender of Cards" in the plans described below. To send cards you need a combination of points plus a cash account for postage and gift expenses. Each plan provides a certain number of points, but the **cost of a point** varies depending on the plan you choose.

Postcards are 7" x 5" and may be oriented vertically or horizontally. Greeting Cards are also 7" x 5" when folded. Both postcards and greeting cards are sent with a First Class Postage stamp. If the recipient address is incorrect, the card will be returned to you by the Post Office so you can follow up.

Retail

If you think that you might start by sending just a few cards a month, then take a look at the Retail plans. You'll have 10,000 cards to choose from, and **the system will even keep track of which cards you sent and when!** You can use the Picture Plus feature to upload and use your own photos as greeting cards.

Note: Only the **Retail Plus** plan allows you to upload and use your own photos (**Picture Plus**).

Plan	Postcard (1 point)	Greeting Card (2 points)	PicturePlus (3 points)	Postage Included?	Monthly AutoFill	Setup Cost
Retail Plus	\$0.49	\$0.98	\$1.47	no	\$24.50 (50 points)	\$99 (one-time)
<ul style="list-style-type: none"> The price per "point" is 49 cents PicturePlus IS included in this account (upload your own photos and create custom cards) 						
Retail #1	\$0.49	\$0.98	n/a	no	\$9.80/month (20 Points) - OR - \$24.50/month (50 Points)	n/a
<ul style="list-style-type: none"> The price per "point" is 49 cents PicturePlus is NOT included in this account Choose either 20 points or 50 points per month for the automatic plan 						
Retail #2	\$0.49	\$0.98	n/a	no	None (see below)	\$25 annual fee
<ul style="list-style-type: none"> Does not include automatic account points. Customer fills account with points and postage manually using a credit card, when points and postage are needed. PicturePlus is NOT included in this account 						

Wholesale

Sending cards is a great follow-up strategy for businesses. With a **Wholesale** account you'll enjoy all the benefits of a Retail Plus customer, but the Wholesale plan gives you a 35% discount on the per-card rate. Choose this plan if you want to send a lot of cards, but don't intend to use **SendOutCards** as an income source.

Plan	Postcard (1 point)	Greeting Card (2 points)	PicturePlus (3 points)	Postage Included?	Monthly AutoFill	Setup Cost
Wholesale	\$0.31	\$0.62	\$0.93	one-time 5 cards	\$31 per month (100 Points) - OR - \$15.50 per month (50 points)	\$298 (one-time)
<ul style="list-style-type: none"> • Includes initial 200 points and enough postage for 5 greeting cards • Includes PicturePlus (upload your own photos and create custom cards) • Personal Handwriting Font with up to 4 signatures • 35% discount on points vs Retail pricing 						

Entrepreneur

Using **SendOutCards** for your own business followup strategy is smart, but spreading the word and earning residual income is even smarter. The **Entrepreneur** package gives you the 35% discount on the per-card rate, plus access to all the training and marketing support you need to succeed.

Plan	Postcard (1 point)	Greeting Card (2 points)	PicturePlus (3 points)	Postage Included?	Monthly AutoFill	Setup Cost
Entrepreneur	\$0.31	\$0.62	\$0.93	one-time 5 cards	\$31 per month (100 Points) - OR - \$15.50 per month (50 points)	\$398 (one-time)
<ul style="list-style-type: none"> • Initial 200 points and enough postage for 5 greeting cards • Includes PicturePlus (upload your own photos and create custom cards) • Personal Handwriting Font with up to 4 signatures • 35% discount on points vs Retail pricing • Potential residual income from signing up other card senders • Includes entrepreneur Kit for your own Greeting Card business • Overview/training DVD • One ticket to a full-day Treat 'Em Right Training Seminar 						

Want more information? Visit <http://www.sendoutcards.com/Toolie>.